



ANNUAL REPORT

2024/2025

PŪRONGO Ā-TAU

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Contact Details

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Phone: 07 262 0686

Email: connect@mums4mums.org.nz

Website: www.mums4mums.org.nz

Facebook: <https://www.facebook.com/mums4mumsnz>

"Thank you I can't express how much of a difference it has made in our family's lives. I am so grateful and have really enjoyed getting to know my volunteer." MN (Mum)



Our Purpose

The purpose of the Trust will be to bring together committed members of the community whose aim is to collaboratively improve maternal mental health outcomes for new mums and quality of life outcomes for babies. The Trust will also provide referrals to supporting programs and agencies as needed.

How do we do this?

There are lots of steps in the background but put simply we coordinate loving, experienced women in our community who are police vetted into the homes of new mums and newborns. We provide the important support and nurturing needed to assist mum and babies to improve their outcomes.

Our Vision

Mums4Mums vision is that every baby born (single, twin or triplet) or with unique health needs and their mum in New Zealand are nurtured and supported for 6-12 weeks for the best chance of survival and quality of life. Support can be provided longer if needed and based on the unique needs of the mum and whanau. (We now support babies up to 24 months of age).

Our Mission

Mums4Mums Volunteers believe it is the right for every baby born and their mums to receive the best care possible. We achieve this by supporting mums in their home to care for their babies, support the mums and connect them with other supporting entities to ensure the best outcomes possible for whanau.

"Mums 4 Mums has been an amazing service that allowed me the dedicated time to figure out who I am as a mum and how I can build in coping mechanisms to enjoy this new life. The ladies were so patient and kind. Thank you Mums 4 Mums" ME (Mum)



Our Principles

Connecting/Whanaungatanga

Connection is so incredibly important. It's what grounds us and stabilises us and provides us with the mana and courage to face what is ahead of us. It's through lack of connections that we struggle. Mums4Mums volunteers provide that connection / whanaungatanga in the comfort of your own home. They help make the adjustment to motherhood more successful and provide a good foundation on which you and your whānau can build on.

Collaborating/Kotahitanga

We are not going to re-invent the wheel if we don't have to. If there is an existing supporting agency in the community we will connect with them and see if they can assist with meals, clothing, baby items, transportation, etc. We understand that it takes a village to raise a child. Not all needs will be met through Mums4Mums so we will do our best to find out who else can provide support too.

Supporting and Caring / Manaakitanga

We do this the best. We stand beside you, support you, and care for you and your pēpi. Our services are provided in the comfort of your own home and it is done regardless of your residency status. Mums and babies are supported and given the best opportunity for a positive outcome. When māmā and pēpi are doing well, then we as a community are doing well.

"I have to say thank you so much for all the beautiful support, if it weren't for you all I believe my experience into motherhood would have been very different and it certainly helped me along my healing journey with my mental health. Knowing someone was coming, kept me from spiralling." - Mum



CEO Report

As we reflect on the past year at Mums4Mums Charitable Trust, I am filled with immense gratitude and pride for what our team, volunteers, and supporters have achieved together. This year has been one of both triumphs and trials, demonstrating the resilience, commitment, and heart that define our organisation.

A highlight of this year was the completion and official opening of our first Early Childhood Education and Childcare centre, Treasured Tamariki, on 4th November 2024. This milestone represents not only a physical space for nurturing tamariki but a foundational step in our vision for expanding high-quality, supportive services for mothers and babies. It is the first of many centres we aspire to establish, each offering a safe and enriching environment for our youngest community members.

Like any growing organisation, we also faced significant challenges. Financial shortfalls required difficult decisions, including placing staff on unpaid annual leave. Yet, the dedication of our team shone through as they generously chose to volunteer during this period, continuing to support mums with extraordinarily high needs. This commitment allowed us to maintain essential services and relaunch fully in March 2025, stronger and more determined than ever.

This year also saw heartfelt farewells. Paige, our Operations Manager, stepped down following her maternity leave to focus on her own journey of mothering, and Bobby-Lea embraced another remarkable opportunity to serve her community. The interim tenure of our Acting Chair, Graham Cooney also was concluded, and we are deeply appreciative of his support and mentorship and guidance while he was with us. Dhara stepped down to pursue her master's in accounting degree. Their contributions were invaluable, and we wish them all every success in their new chapters.

In the spirit of sustainability and growth, we explored innovative ways to secure our future. The launch of our Subscription Service and Partnership Programs are exciting initiatives designed to provide consistent funding, ensuring that we can continue our vital work supporting mums and babies for the best possible outcomes. Through it all, the dedication, resilience, and compassion of our team, volunteers, and supporters have been extraordinary. Your unwavering commitment enables us to continue making a tangible difference in the lives of mothers, babies, and whānau across the Bay of Plenty.

As we look ahead, we remain steadfast in our mission to expand, innovate, and strengthen our services. Together, we are building a legacy of care, support, and hope for generations to come.

Thank you for your unwavering support.

Ngā mihi nui,
Caroline J Dafoe "CJ"
Founder, CEO





"The moment a child is born the mother is also born. She never existed before."

— RAJNEESH (OSHO)



Lets Review the Research



Insight 1: Better support for Perinatal mental health could be transformational for whanau and communities.

Insight 2: Perinatal distress is widespread, complex, and linked to systemic inequities.

Insight 3: Making sure parents and whanau have access to support is the best way to protect perinatal mental well-being.

<https://helenclark.foundation/publications-and-medias/ahurutia-te-rito-it-takes-a-village/>

New Zealand Statistics

- New Zealand has around 60,000 births a year;
- Approximately 15,000 parents of those births will experience anxiety or depression as a result;
- 40% of those experiencing postnatal distress will have experienced antenatal distress;
- That's 7,000 mums, 3,000 dads and 12,000 children affected in some way.

Source: <https://pada.nz>



Our Community Involvements

- Migrant and Former Refugee Women's Hui
- Maternal Mental Health Hui Te Puke
- The Social Isolation / Social Connection Research
- NZ Health Strategy Engagement with Ethnic Communities

I loved that my volunteers loved on my baby and me. They made me feel supported and valuable. Having nuni + nunis helped me through a really tough spot. I was really struggling and they lifted me up - SO - Muni



Thank You to Our Funders



Lottery Grants Board



FUNDS FOR YOUR
COMMUNITY



THE SPIRIT OF

MACMAD



TECT



Tauranga City



**ACORN
FOUNDATION**
WESTERN BAY OF PLENTY



**THE LION
FOUNDATION**



**EASTERN BAY
COMMUNITY FOUNDATION**



**Western
Bay of Plenty
District Council**



Thank You to Our Collaborators

- Plunket
- The Community Support & Crafting Collective BOP
- Poutiri Wellness Centre
- Bellyful
- Kidz Need Dadz
- All4Love Tga
- Pregnancy Choice
- Katikati Community Centre
- The Hub Te Puke
- Good Neighbour
- Here to Help You
- Welcoming Communities
- Volunteering Bay of Plenty
- Shakti
- Tauranga Migrant Settlement Network
- Loved4Life
- Hapai Mama
- Ngati Rangainui Iwi
- Haakaa



Referral Providers



Te Whatu Ora
Health New Zealand
Hauora a Toi Bay of Plenty



"A couple of hours a week really made a huge difference in my mental health just by giving me some hands free time from a clingy baby." NR - Mum



Our Board



CJ Dafoe
Managing Trustee



Dianne Perrett
Trustee



Tamra Steens
Treasurer & Secretary



Sukhwant Kaur Malhi
Deputy CEO

Thank you to our Exiting Board Members



Graham Cooney



Dhara Shyamal



Our Staff



Sukhwant Kaur Malhi
Deputy CEO



Racheal Wheeler
Kaiārahi, Matrescence Coordinator
Tauranga



Sarah McAlpine
Kaiārahi, Matrescence Coordinator
Rotorua



Shelley Nikora
Kaiārahi, Matrescence Coordinator
Whakatane

Thank you to our Volunteers

We wanted to say a big thank you to all of our volunteers at Mums4Mums without you there would not be a Mums4Mums in the community.

Your mahi, dedication and aroha for all of our families mean the world to all the whanau, mums and babies that we have helped.



Achieved Projects

- Grand Opening of Treasured Tamariki ECE and Childcare Centre Opened 04 November 2024 Brookfield, Tauranga

Upcoming Projects

- **Maternal Feminism Campaign** - Maternal feminism is a movement that recognises caregiving, motherhood, and feminine identity as powerful forces for social good.
- **Conversations from the Pink Chair - PODCAST** - A bold and beautiful new podcast exploring the heart of maternal feminism — the idea that motherhood matters, womanhood is worth protecting, and language is power.

Everything was wonderful. Made an incredibly positive impact on my post partum period. Amazing volunteers who provide the best love and support to mum and baby. Thankyou CH-Mum



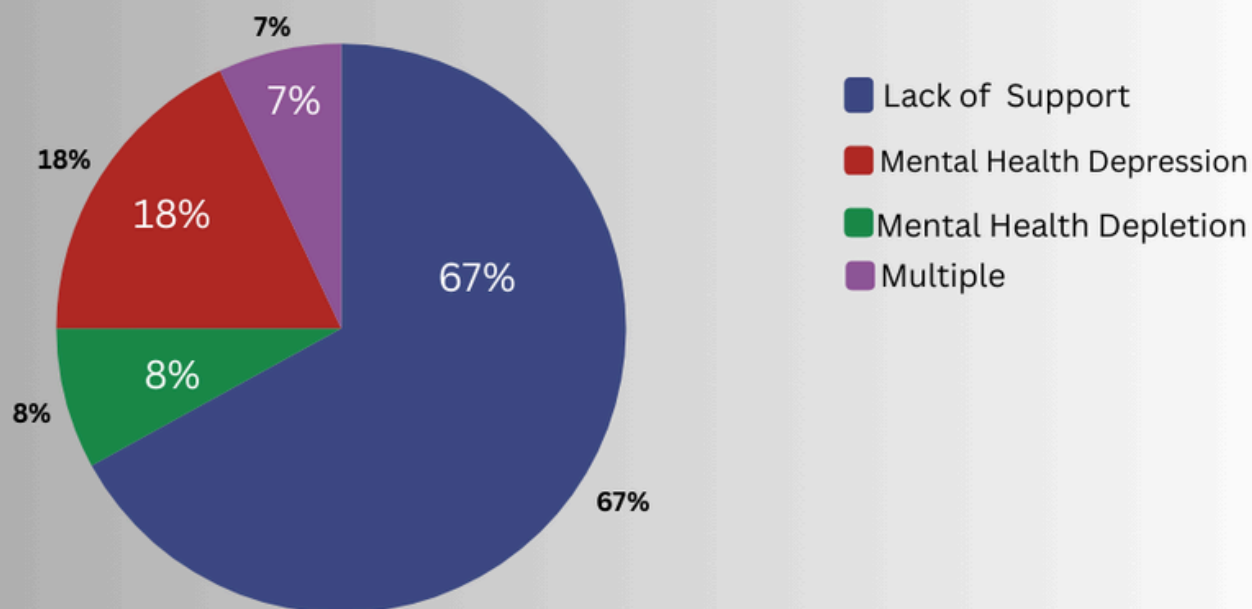
What did we do...

Description and Quantification (to the extent practicable) of the Entity's outputs:	2025	2024	2023	2022
Number of Referrals received	148	246	116	44
Number of Families Supported	128	148	97	44
Number of Children Supported	138	167	105	46
Number of Volunteer Hours	4162.50	4610	3556	3000
Number of Volunteers	429	355	97	70

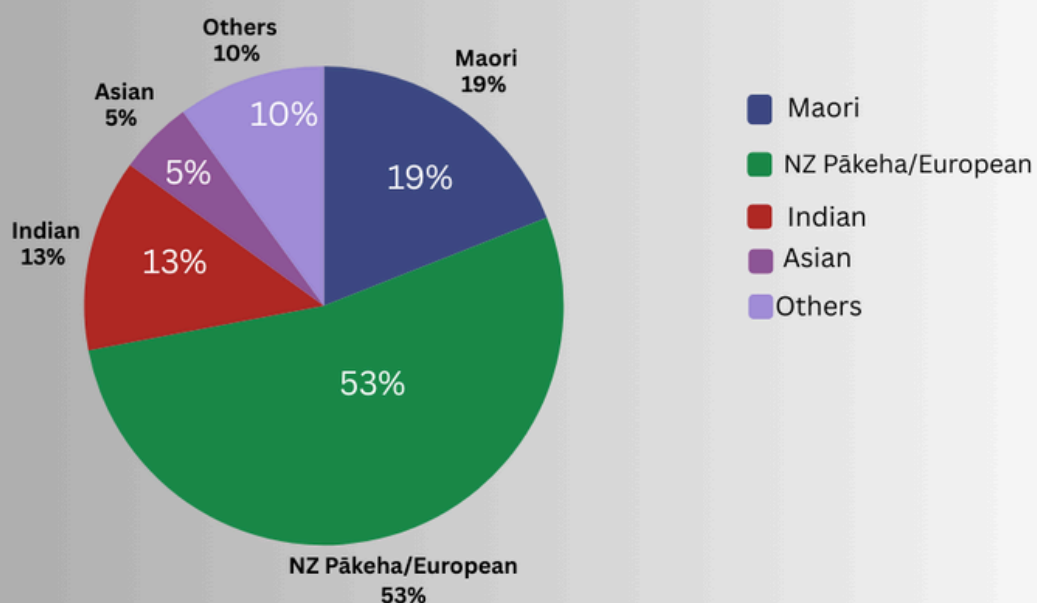


"Mumst4mums has been a lifesaver for me. The volunteer has now basically become a family member."
- Mum

All Referral Reason



All Referral Ethnicity

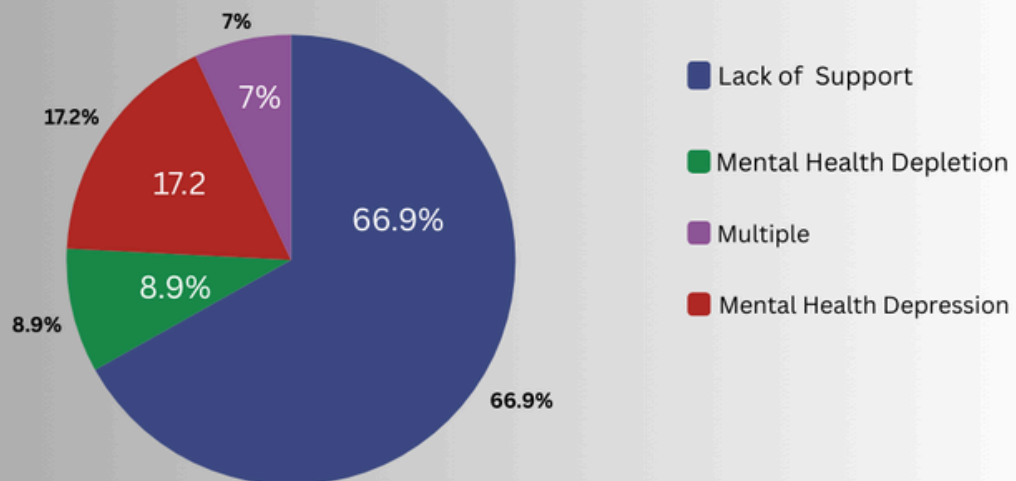


Tauranga

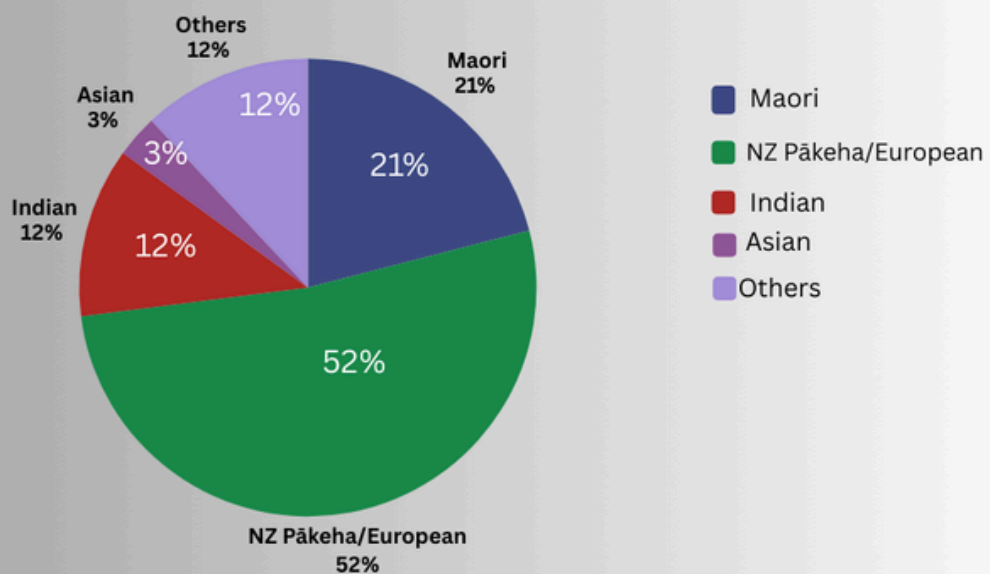
Description and Quantification (to the extent practicable) of the Entity's outputs:	2025
Number of Referrals received	120
Number of Families Supported	101
Number of Children Supported	109
Number of Volunteer Hours	2822
Number of Volunteers	347



Tauranga Referral Reason



Tauranga Referral Ethnicity

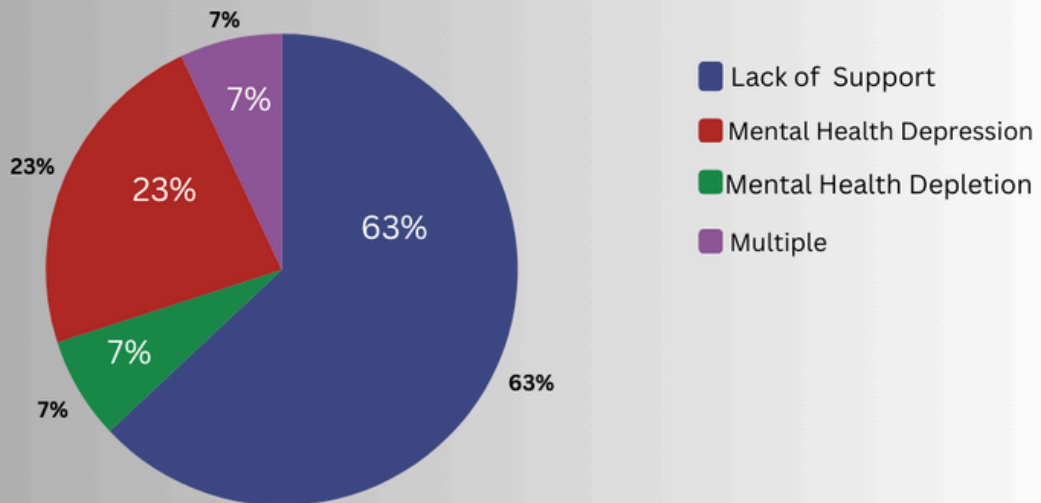


Whakatane

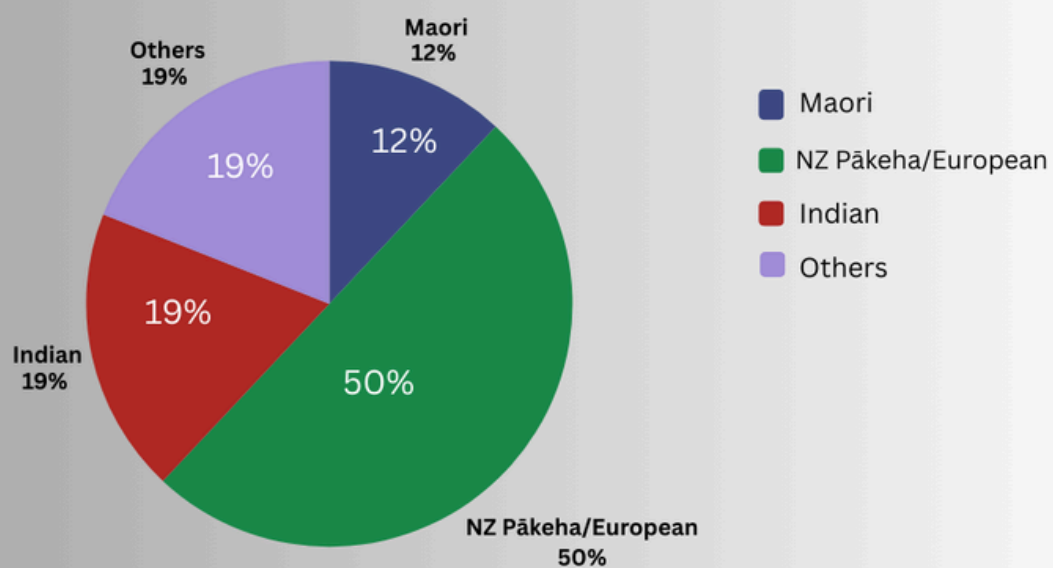
Description and Quantification (to the extent practicable) of the Entity's outputs:	2025
Number of Referrals received	19
Number of Families Supported	21
Number of Children Supported	23
Number of Volunteer Hours	1202
Number of Volunteers	56



Whakatane Referral Reason



Whakatane Referral Ethnicity

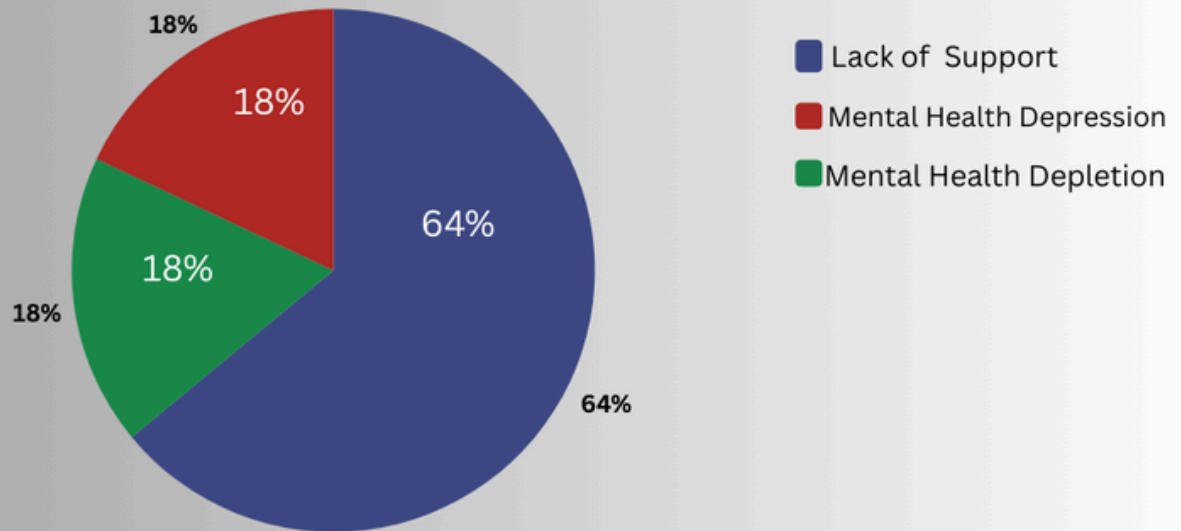


Rotorua

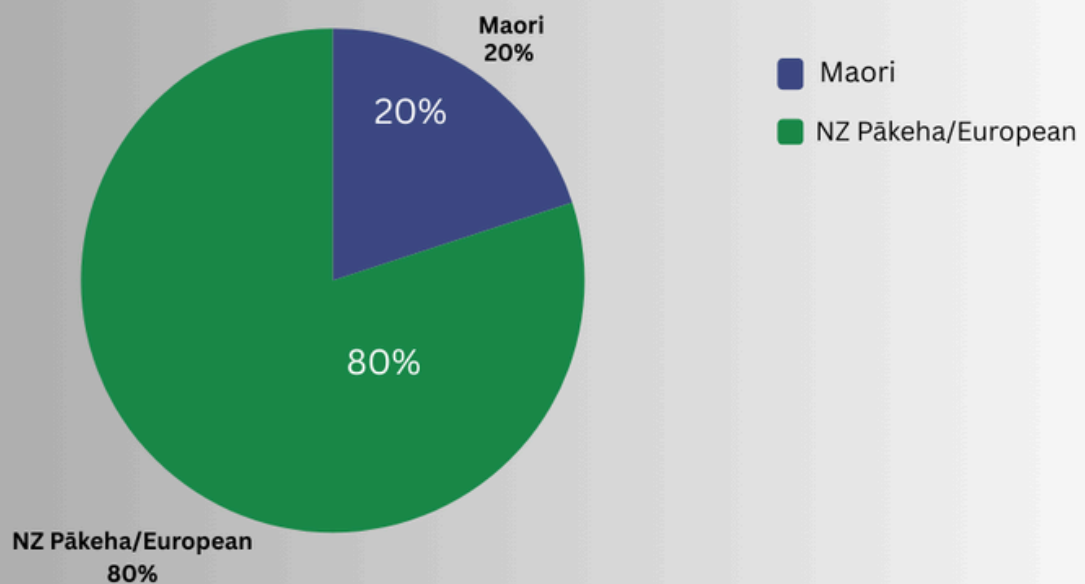
Description and Quantification (to the extent practicable) of the Entity's outputs:	2025
Number of Referrals received	10
Number of Families Supported	6
Number of Children Supported	6
Number of Volunteer Hours	138.50
Number of Volunteers	26



Rotorua Referral Reason



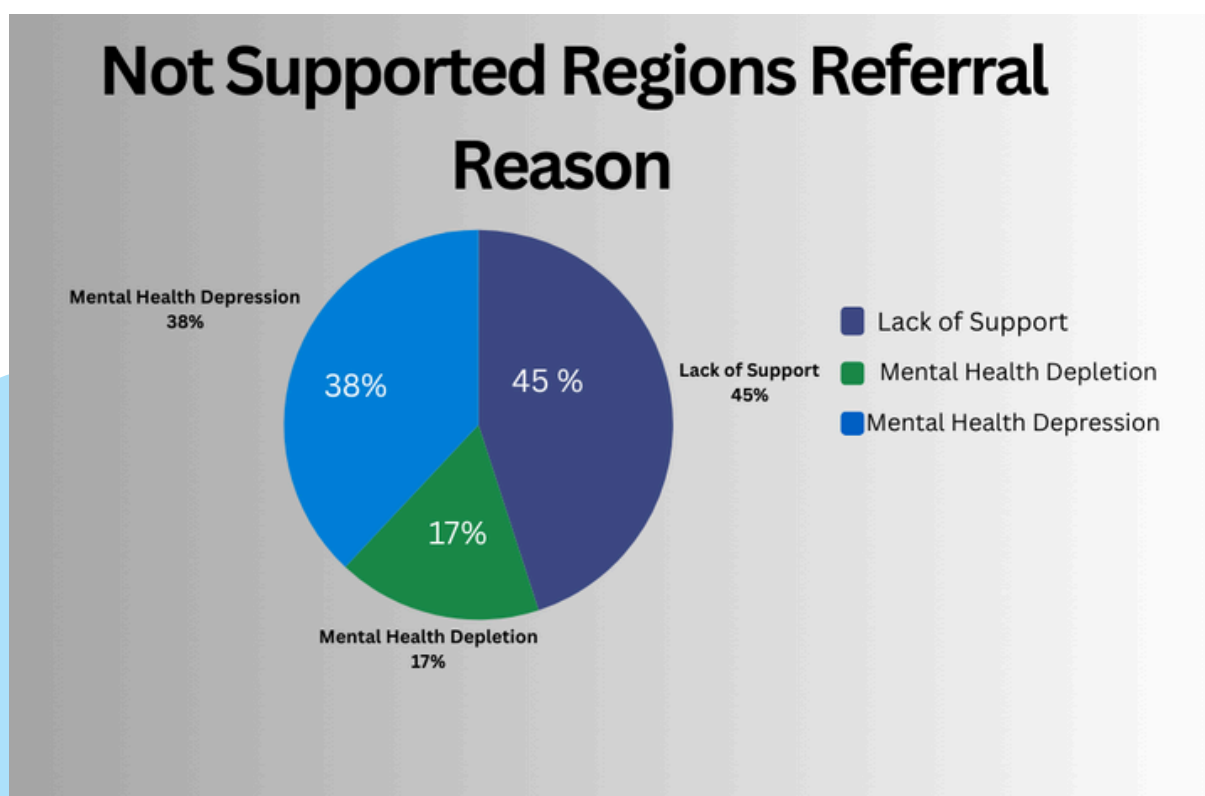
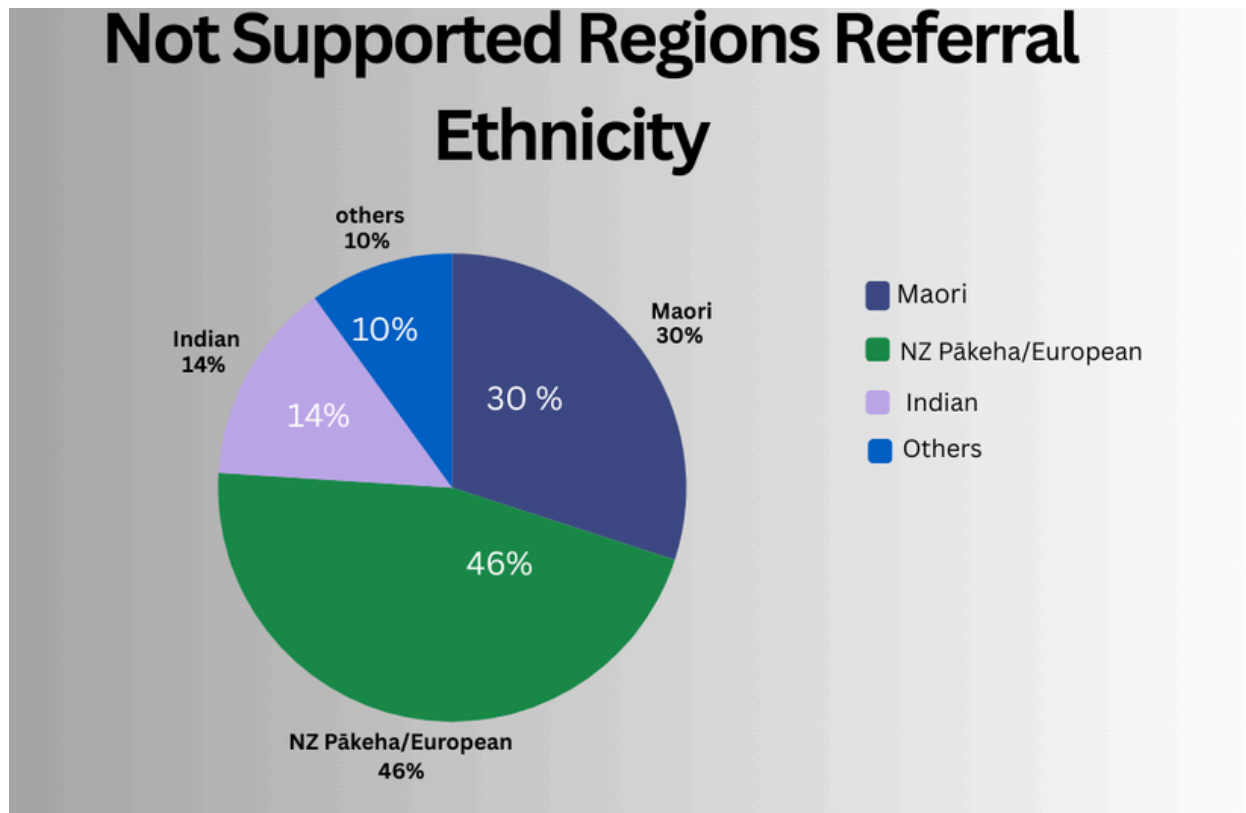
Whakatane Referral Ethnicity



Unsupported Regions

We received 4 referrals from areas around New Zealand that we do not support.

This does not include the countless enquires we have received.



Supporting Ethnic Communities to date From

- Algerian
- American
- Argentinian
- British/English
- Burmese
- Brazilian
- Chinese
- Canadian
- Columbian
- European
- Filipino
- Fijian
- German
- Indian
- Korean
- Latin American
- Māori
- Mexican
- Niuean
- NZ Pākehā/European
- Pakistani
- Samonan
- South African
- Spanish
- Sri Lankan
- Tongan

"I will forever be grateful for the gift of these ladies time and support during a very challenging time of my life. It has helped me cope on the bad days and giving me something to look forward to.

I will sing the praises of the volunteers and Mums4mums charity. I hope Mums 4 Mums can continue on addressing the needs and answering prayers for many other mums in Tauranga."

-SA (Mum)



Our Achievements



Our Events

Multicultural Rotorua



Volunteer Morning Tea



Volunteer Manager Training

Bunnings Sausage Sizzle



Our Families



Mums4Mums 3rd anniversary



Turban Day



Mums4Mums & TTFL Christmas Dinner



Feedback From Our Families

“I am so very grateful for the help provided by Mums4mums. We don't have any family nearby and our volunteer was so lovely and helpful. Her visits allowed me to have some much needed rest and me time. “

Even though I never really felt like I got much done when a volunteer was here, it was still really nice to be able to have someone to talk to and help process some of the things my family, and I had been going through at the time. Mums 4 mums is great, I highly recommend the service. SR

An invaluable part of restoring my positive mental well-being as I transitioned into motherhood.

The volunteers were all such beautiful people! The love and care that they showed the twins was amazing and they will be friends for life - BH

The support right through by Rachael was incredible. The act of support and kindness has transformed my life during the incredible motherhood journey.
- AA

Mums4mums has been a lifesaver for me. The volunteer has now basically become a family member.

The one thing that really helped me feel like family was support. If you can, a little more time would be excellent. I genuinely value their assistance, which is beneficial on both a mental and physical level. KF

I loved that my volunteers loved on my baby and me. They made me feel supported and valuable. Having mum4mums helped me through a really tough spot. I was really struggling and they lifted me up - SO



Feedback From Our Community



Multiples Bay of Plenty

Happy birthday 🎉 Thank you for all your amazing work you've done and for all the support you have given our Multiples whanau xx



All 4 Love Tga

HUGE Congratulations [Mums4Mums](#), for your wonderful vision with helping mums, caregivers, Families and all the support and other opportunities you are able to help our community. ❤️ ❤️



Volunteering Services

Congratulations to the beautiful Mums4Mums team and all your volunteers! You serve the mamas in need in our community with such grace and gentleness. Great to see your mahi recognised with this award ❤️



True Colours - Honouring the Mother

So happy for you all in recognition of the incredible work [Mums4Mums](#) are doing in our community. Well done team very much deserved!



All 4 Love Tga

Congratulations team, an outstanding award to win. You certainly are making a huge difference in the community. ❤️



"I am so glad that I am a part of society where people care about each other and I got the help when I needed it the most."

-NR (Mum)

Performance Report

Mums4Mums Charitable Trust
For the year ended 31 March 2025

Prepared by Plus More (Bay of Plenty) Limited

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Compilation Report

Mums4Mums Charitable Trust For the year ended 31 March 2025

Compilation Report to the Directors of Mums4Mums Charitable Trust.

Scope

On the basis of information provided and in accordance with Service Engagement Standard 2 Compilation of Financial Information, we have compiled the financial statements of Mums4Mums Charitable Trust for the year ended 31 March 2025.

These statements have been prepared in accordance with the accounting policies described in the Notes to these financial statements.

Responsibilities

The Trustees is solely responsible for the information contained in this financial report and has determined that the accounting policies used are appropriate to meet your needs and for the purpose that the financial statements were prepared.

The financial statements were prepared exclusively for your benefit. We do not accept responsibility to any other person for the contents of the financial statements.

No Audit or Review Engagement Undertaken

Our procedures use accounting expertise to undertake the compilation of the financial statements from information you provided. Our procedures do not include verification or validation procedures. No audit or review engagement has been performed and accordingly no assurance is expressed.

Independence

We have no involvement with Mums4Mums Charitable Trust other than for the preparation of financial statements and management reports and offering advice based on the financial information provided.

Disclaimer

We have compiled these financial statements based on information provided which has not been subject to an audit or review engagement. Accordingly, we do not accept any responsibility for the reliability, accuracy or completeness of the compiled financial information contained in the financial statements. Nor do we accept any liability of any kind whatsoever, including liability by reason of negligence, to any person for losses incurred as a result of placing reliance on this financial report.

+MORE

+MORE
Plus More (Bay of Plenty) Limited
Chartered Accountants
155 Maunganui Road
Mount Maunganui 3116

Dated: 26 September 2025

Entity Information

Mums4Mums Charitable Trust For the year ended 31 March 2025

Legal Name of Entity

Mums4Mums Charitable Trust

Entity Type and Legal Basis

Charitable Trust
Registered NZ Charity

Registration Number

CC59848

Entity's Purpose or Mission

The purpose of the Trust will be bring together committed members of the community whose aim is to collaboratively improve maternal mental health outcomes for new mums and quality of life outcomes for babies.

Entity Structure

Our head office is in Tauranga, with chapters in Whakatāne and Rotorua supporting the wider Bay of Plenty region. The board consists of between three and ten Trustees, including three key executive roles: President (Chairperson), Secretary, and Treasurer.

Main Sources of Entity's Cash and Resources

Donations and grants

Main Methods Used by Entity to Raise Funds

Social media, advertising, networking, grant applications and donation requests.

Entity's Reliance on Volunteers and Donated Goods or Services

The Trust relies entirely on volunteers, donations and donated/discounted services.

Physical Address

15 Millers Road Brookfield,
Tauranga 3110

Postal Address

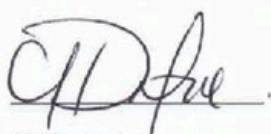
15 Millers Road Brookfield,
Tauranga 3110

Approval of Financial Report

Mums4Mums Charitable Trust
For the year ended 31 March 2025

The Trustee is pleased to present the approved financial report including the historical financial statements of Mums4Mums Charitable Trust for year ended 31 March 2025.

APPROVED



Caroline Dafoe

Statement of Service Performance

Mums4Mums Charitable Trust For the year ended 31 March 2025

Description of Entity's Outcomes

Mums4Mums mahi supports mums and babies in their home with practical, emotional and social support in the community.

Respite has increased significantly over the last few years. Referrals are coming from many cohorts within the community and weekly referrals have increased. Volunteer hours have also increased significantly as the number of families being supported are increasing. Overall, there has been increases in activity across all outputs as the organisation grows. We have decided not to report on CJ Dafoe's volunteer hours which are substantial and have decided to view the hours volunteers are working in homes with mums and babies.

	2025	2024	2023	2022
Description and Quantification of the Entity's Outputs				
Number of Referrals received	148	246	116	44
Number of Families Supported	128	148	97	44
Number of Children Supported	138	167	105	46
Number of Volunteer Hours	4,163	4,610	3,556	3,000
Number of Volunteers	429	355	97	70

Description and Quantification of the Entity's Outputs

Entity Outputs (2025)

In 2025, Mums4Mums experienced a decrease in the number of families and children supported compared with 2024. This decline was not reflective of community demand, but rather of the organisation's funding position. Due to a shortfall in successful grant applications, the organisation entered an unplanned hiatus while alternative funding was sought to enable continuity of operations. During this period:

- **42 families** were placed on a waiting list.
- Regular communication was maintained with these families, however active support could not be provided.
- By the time services were able to resume, many families reported that their immediate needs had passed, and they no longer required intervention.

This experience highlights the challenges of relying on traditional funding cycles. The competitive funding environment has intensified, with some long-standing charities losing government or multiyear funding and, in some cases, closing services entirely.

Despite these difficulties, Mums4Mums remained operational and is grateful for the resilience of its team and the commitment of supporters that enabled us to continue serving families once funding was secured.

Additional Output Measures

Output Measures (2025)

- **Establishment of Treasured Tamariki Foundation Limited:**
Successfully launched and operating as *Treasured Tamariki Early Childhood Education and Childcare Centre*.
- **Centre Approval and Licensing:**
Achieved Ministry of Education licensing approval for an initial **20-children capacity**, meeting all regulatory requirements.
- **Social Enterprise Development:**
Treasured Tamariki ECE was launched as a **social enterprise**, creating a sustainable model that supports both early childhood education and wider community wellbeing.

- **Client Demographics:**
Mums4Mums collective support reflect a diverse community:
 - 48% Pākehā families**
 - 19% Māori families**
 - 16% Asian**
 - 17% Other**
- **Family Support and Supervision Requests:**
There has been a noted increase in requests for formal / court supervision related to complex family dynamics. At present, these requests fall outside our scope of practice and current funding model, and have therefore been declined. However, this trend highlights a growing area of community need.
- **Collaboration:**
Mums4Mums continues to work **collectively with a wide range of organisations** to achieve the best possible outcomes for mothers, babies, and extended whānau.
- **Team and Volunteer Resilience:**
The successful launch of both the centre and social enterprise is a direct reflection of the **resilience and dedication of our staff and volunteers**, who have adapted to new challenges and ensured continuity of service during a competitive and uncertain funding environment.

Statement of Financial Performance

Mums4Mums Charitable Trust
For the year ended 31 March 2025

	NOTES	2025	2024
Revenue			
Donations, fundraising and other similar revenue	1	170,919	252,015
Revenue from providing goods or services	1	-	1,000
Total Revenue		170,919	253,015
Expenses			
Expenses related to public fundraising	2	266	4,287
Volunteer and employee related costs	2	124,413	123,114
Costs related to providing goods or service	2	65,557	71,627
Other expenses	2	12,915	9,217
Total Expenses		203,151	208,245
Surplus/(Deficit) for the Year		(32,232)	44,769

This statement has been prepared without conducting an audit or review engagement, and should be read in conjunction with the attached Compilation Report.

Statement of Financial Position

Mums4Mums Charitable Trust
As at 31 March 2025

	NOTES	31 MAR 2025	31 MAR 2024
Assets			
Current Assets			
Bank accounts and cash	3	24,389	73,400
Debtors and prepayments	3	5,246	521
Other Current Assets	3	-	1,088
Related party receivables	10	27,223	25,747
Total Current Assets		56,858	100,756
Non-Current Assets			
Property, Plant and Equipment	5	2,245	4,489
Total Non-Current Assets		2,245	4,489
Total Assets		59,102	105,245
Liabilities			
Current Liabilities			
Creditors and accrued expenses	4	24,188	24,303
Total Current Liabilities		24,188	24,303
Non-Current Liabilities			
Loans	4	6,403	20,199
Total Non-Current Liabilities		6,403	20,199
Total Liabilities		30,591	44,503
Total Assets less Total Liabilities (Net Assets)		28,511	60,742
Accumulated Funds			
Accumulated surpluses or (deficits)	6	28,511	60,742
Total Accumulated Funds		28,511	60,742

This statement has been prepared without conducting an audit or review engagement, and should be read in conjunction with the attached Compilation Report.

Statement of Cash Flows

Mums4Mums Charitable Trust
For the year ended 31 March 2025

	2025	2024
Cash Flows from Operating Activities		
Donations, fundraising and other similar receipts	166,479	252,015
Receipts from providing goods or services	-	1,000
GST	(839)	1,994
Payments to suppliers and employees	(198,753)	(187,713)
Total Cash Flows from Operating Activities	(33,113)	67,295
Cash Flows from Investing and Financing Activities		
Proceeds from loans borrowed from other parties	(2,102)	(24,760)
Payments to acquire property, plant and equipment	-	(5,988)
Repayments of loans borrowed from other parties	(13,796)	20,198
Total Cash Flows from Investing and Financing Activities	(15,898)	(10,549)
Net Increase/(Decrease) in Cash	(49,012)	56,747
Bank Accounts and Cash		
Opening cash	73,400	16,653
Net change in cash for period	(49,012)	56,747
Closing cash	24,389	73,400

This statement has been prepared without conducting an audit or review engagement, and should be read in conjunction with the attached Compilation Report.

Statement of Accounting Policies

Mums4Mums Charitable Trust

For the year ended 31 March 2025

Basis of Preparation

The entity has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

Goods and Services Tax

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

Income Tax

Mums4Mums Charitable Trust is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

Changes in Accounting Policies

There have been no changes in accounting policies. Policies have been applied on a consistent basis with those of the previous reporting period.

Notes to the Performance Report

Mums4Mums Charitable Trust
For the year ended 31 March 2025

	2025	2024
1. Analysis of Revenue		
Donations, fundraising and other similar revenue		
Grants Revenue	145,236	221,600
Fundraising Income	4,720	9,910
Donations	20,964	20,505
Total Donations, fundraising and other similar revenue	170,919	252,015
Revenue from providing goods or services		
Sales	-	1,000
Total Revenue from providing goods or services	-	1,000
	2025	2024
2. Analysis of Expenses		
Expenses related to public fundraising		
Fundraising Costs	266	4,287
Total Expenses related to public fundraising	266	4,287
Volunteer and employee related costs		
KiwiSaver Employer Contributions	2,746	3,019
Salaries	112,349	110,169
Travel costs for staff	8,919	9,372
Travel - National	398	555
Total Volunteer and employee related costs	124,413	123,114
Costs related to providing goods or services		
ACC Levies	1,715	596
Advertising	5,474	6,245
Bank Fees	32	728
Community Assistance	180	50
Consultancy	3,827	15,394
Computer Expenses & IT Support Costs	2,971	3,041
Entertainment - General Events	70	306
Entertainment - Ops Team Meals	17	280
Entertainment - Volunteer Events	65	84
Equipment Rental Fees	-	187
Event & Hireage Costs	2,053	128
Freight & Courier	87	127
General Expenses	3,097	(1,079)
Gifts - 100% Deductible	156	2,058
Home Help/Multiples (WINZ)	5,221	10,173
Insurance	3,924	3,051
Low Cost Assets <1000	1,190	2,664
Merchant Fees	5,196	-

	2025	2024
Motor Vehicle Expenses	645	52
Satellite Office Expenses	5,000	10,401
Printing & Stationery	733	2,796
Rent	10,417	4,913
Staff Wellbeing	200	200
Subscriptions	9,582	3,241
Telephone & Internet	3,060	3,120
Training Expenses	646	2,302
Website Costs	-	567
Total Costs related to providing goods or services	65,557	71,627
Other expenses		
Consulting & Accounting	7,742	3,454
Depreciation	2,245	2,992
Entertainment - Non deductible	175	771
Interest Expense	(302)	561
IRD Penalties	310	97
Legal expenses	3,518	570
Loan Fees	(772)	772
Total Other expenses	12,915	9,217
	2025	2024

3. Analysis of Assets

Bank accounts and cash		
M4M Debit Visa Acct	-	509
M4M Payroll Account	5,217	32,179
Mums4Mums Charitable Trust	19,171	40,712
Total Bank accounts and cash	24,389	73,400
Debtors and prepayments		
Accounts Receivable	5,246	521
Total Debtors and prepayments	5,246	521
Other current assets		
Loan - Employee	-	1,088
Total Other current assets	-	1,088

	2025	2024
4. Analysis of Liabilities		
Creditors and accrued expenses		
Accounts Payable	24,299	24,011
GST	(111)	292
Total Creditors and accrued expenses	24,188	24,303
Non current liabilities		
Loans		
Loan - Related Party (CEO)	6,403	20,199
Total Loans	6,403	20,199
Total Non current liabilities	6,403	20,199

During the 2024 financial year, the Trust received payments totaling 15,000 from a trustee, however these were funds received in relation to their personal loan obligations. The arrangement was reviewed in consultation with CAANZ and determined not to meet the criteria for recognition as a liability of the Trust. Accordingly, the loan payable has been derecognised from the Trust's balance sheet and moved to Donations. The Board has acknowledged the risks of such arrangements, particularly in relation to related-party transactions, and has resolved that any future lending or financial support must be documented by formal agreement, clearly linked to the Trust's charitable objectives, and approved by the Board in advance.

	2025	2024
5. Property, Plant and Equipment		
Other Fixed Assets		
Computer Equipment	1,494	1,494
Accumulated depreciation - Computer Equipment	(1,120)	(747)
Total Other Fixed Assets	373	747
Leased Assets		
Other Fixed Assets		
Website	5,988	5,988
Accumulated depreciation - Website	(4,116)	(2,245)
Total Other Fixed Assets	1,871	3,742
Total Leased Assets	1,871	3,742
Total Property, Plant and Equipment	2,245	4,489

	2025	2024
6. Accumulated Funds		
Accumulated Funds		
Opening Balance	60,742	15,973
Accumulated surpluses or (deficits)	(32,232)	44,769
Total Accumulated Funds	28,511	60,742
Total Accumulated Funds	28,511	60,742

7. Commitments and Contingent Liabilities

Lease Guarantee

Mums4Mums Charitable Trust has entered into a guarantee arrangement in respect of the lease for premises occupied by Treasured Tamariki Foundation Limited. The Trust is the sole shareholder of Treasured Tamariki Foundation Limited and has signed as guarantor under the lease agreement.

If Treasured Tamariki Foundation Limited were to default on its lease obligations, Mums4Mums Charitable Trust may be required to meet those obligations.

- **Maximum potential exposure:** \$52,000 + GST annually
- **Term of guarantee:** 10 years
- **Assessment of likelihood:** As at the date of these financial statements, no default has occurred, and the Trustees consider the likelihood of the guarantee being called upon to be low.

Lease Cost Review

The Trustees are currently in correspondence with the property owner regarding the ongoing operating expenses (OPEX) and chattels costs under the lease arrangement. This review is being undertaken in light of property improvements completed to date, which may affect the Trust's future financial commitments under the lease.

There are no contingent liabilities as at 31 March 2025 (2024: Nil).

8. Events After the Balance Date

There were no events that have occurred after the balance date that would have a material impact on the Performance Report (2024: Nil)

9. Ability to Continue Operating

The entity will continue to operate for the foreseeable future.

10. Related Parties

The Trust has conducted the following types of transactions with related parties:

Description of related party relationship	Description of the Transactions	Value of Transactions		Amount owing from/(to) related party	
		2025	2024	2025	2024
Treasured Tamariki Foundation Limited - Mums4Mums Charitable Trust is the sole Shareholder	Costs related to ECE Centre set up & Operating Costs (including Equipment purchased)	28,863	25,747	27,223	25,747
Trustee - CEO	A Trustee has deposited funds to help with the ongoing operating costs of Mums4Mums	(13,796)	(20,199)	(6,403)	(20,199)

Consolidated Performance Report

Mums4Mums Charitable Trust

Treasured Tamariki Foundation Limited

For the year ended 31 March 2025

Prepared by Plus More (Bay of Plenty) Limited

Compilation Report

For the year ended 31 March 2025

Compilation Report to the Directors of Mums4Mums Charitable Trust and Treasured Tamariki Limited.

Scope

On the basis of information provided and in accordance with Service Engagement Standard 2 Compilation of Financial Information, we have compiled the financial statements of Mums4Mums Charitable Trust for the year ended 31 March 2025. These statements have been prepared in accordance with the accounting policies described in the Notes to these financial statements.

Responsibilities

The Trustees is solely responsible for the information contained in this financial report and has determined that the accounting policies used are appropriate to meet your needs and for the purpose that the financial statements were prepared.

The financial statements were prepared exclusively for your benefit. We do not accept responsibility to any other person for the contents of the financial statements.

No Audit or Review Engagement Undertaken

Our procedures use accounting expertise to undertake the compilation of the financial statements from information you provided. Our procedures do not include verification or validation procedures. No audit or review engagement has been performed and accordingly no assurance is expressed.

Independence

We have no involvement with the group other than for the preparation of financial statements and management reports and offering advice based on the financial information provided.

Disclaimer

We have compiled these financial statements based on information provided which has not been subject to an audit or review engagement. Accordingly, we do not accept any responsibility for the reliability, accuracy or completeness of the compiled financial information contained in the financial statements. Nor do we accept any liability of any kind whatsoever, including liability by reason of negligence, to any person for losses incurred as a result of placing reliance on this financial report.

+MORE

+MORE
Plus More (Bay of Plenty) Limited
Chartered Accountants
155 Maunganui Road
Mount Maunganui 3116

Dated: 26 September 2025

Group Information

For the year ended 31 March 2025

Legal Name of Entities

Mums4Mums Charitable Trust
Treasured Tamariki Foundation Limited

Entity Types and Legal Basis

Registered NZ Charity

Registration Numbers

CC59848
CC61981

Group Purpose or Mission

The group exists to support maternal mental health and child well-being by providing resources such as funding, property, services, and other benefits, while generating income through mission-aligned businesses. Its purpose is to bring together committed community members to collaboratively improve outcomes for new mothers and enhance the quality of life for babies.

Main Sources of Group Cash and Resources

Donations, grants, government funding, parent fees & sponsorships.

Physical Address

15 Millers Road Brookfield,
Tauranga 3110

Postal Address

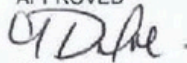
15 Millers Road Brookfield,
Tauranga 3110

Approval of Financial Report

For the year ended 31 March 2025

The group is pleased to present the approved financial report including the historical consolidated financial statements of Mums4Mums Charitable Trust and Treasured Tamariki Foundation Limited for year ended 31 March 2025.

APPROVED



Caroline Dafoe

Statement of Financial Position

As at 31 March 2025

Account	Notes	31 Mar 2025	31 Mar 2024
Assets			
Current Assets			
Bank accounts and cash	3	28,620	73,400
Debtors and prepayments	3	41,274	521
Total Current Assets		69,895	73,921
Non-Current Assets			
Property, Plant and Equipment	5	42,816	4,489
Total Non-Current Assets		42,816	4,489
Total Assets		112,710	78,410
Liabilities			
Current Liabilities			
Creditors and accrued expenses	4	140,146	20,945
Loans	4	32,947	0
Total Current Liabilities		173,093	20,945
Non-Current Liabilities			
Loans	4	39,772	0
Related party payables	11	14,573	20,199
Total Non-Current Liabilities		54,345	20,199
Total Liabilities		227,438	41,144
Total Assets less Total Liabilities (Net Assets)		(114,728)	37,266
Accumulated Funds			
Accumulated surpluses or (deficits)	6	(114,729)	38,354
Total Accumulated Funds		(114,729)	38,354

This statement has been prepared without conducting an audit or review engagement, and should be read in conjunction with the attached Compilation Report.

Statement of Financial Performance

For the year ended 31 March 2025

Account	Notes	2025	2024
Revenue			
Donations, fundraising and other similar revenue	1	308,385	252,015
Revenue from providing goods or services	1	0	1,000
Other revenue	1	78	0
Total Revenue		308,463	253,015
Expenses			
Expenses related to public fundraising	2	266	4,287
Volunteer and employee related costs	2	249,574	123,114
Costs related to providing goods or service	2	172,439	86,287
Other expenses	2	39,267	16,945
Total Expenses		461,546	230,634
Surplus/(Deficit) for the Year		(153,082)	22,381

This statement has been prepared without conducting an audit or review engagement, and should be read in conjunction with the attached Compilation Report.

Statement of Cash Flows

For the year ended 31 March 2025

Account	2025	2024
Cash Flows from Operating Activities		
Donations, fundraising and other similar receipts	341,037	252,015
Receipts from providing goods or services	0	1,000
Cash receipts from other operating activities	90	0
GST	9,298	1,994
Payments to suppliers and employees	(412,544)	(187,713)
Total Cash Flows from Operating Activities	(62,119)	67,295
Cash Flows from Investing and Financing Activities		
Proceeds from loans borrowed from other parties	(2,102)	(24,760)
Payments to acquire property, plant and equipment	(46,135)	(5,988)
Repayments of loans borrowed from other parties	47,629	20,198
Cash flows from other investing and financing activities	17,947	0
Total Cash Flows from Investing and Financing Activities	17,339	(10,549)
Net Increase/(Decrease) in Cash	(44,780)	56,747
Bank Accounts and Cash		
Opening cash	73,400	16,653
Net change in cash for period	(44,780)	56,747
Closing cash	28,620	73,400

This statement has been prepared without conducting an audit or review engagement, and should be read in conjunction with the attached Compilation Report.

Statement of Accounting Policies

For the year ended 31 March 2025

Basis of Preparation

The group has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

Goods and Services Tax

The group is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

Income Tax

The group is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

Changes in Accounting Policies

There have been no changes in accounting policies. Policies have been applied on a consistent basis with those of the previous reporting period.

Notes to the Performance Report
For the year ended 31 March 2025

Account	2025	2024
1. Analysis of Revenue		
Donations, fundraising and other similar revenue		
Grants Revenue	145,236	221,600
Fundraising Income	4,720	9,910
Donations	68,868	20,505
MoE Income	76,096	0
Parent Fees	13,465	0
Total Donations, fundraising and other similar revenue	308,385	252,015
Revenue from providing goods or services		
Sales	0	1,000
Total Revenue from providing goods or services	0	1,000
Other revenue		
Other Revenue	78	0
Total Other revenue	78	0

Account	2025	2024
2. Analysis of Expenses		
Expenses related to public fundraising		
Fundraising Costs	266	4,553
Total Expenses related to public fundraising	266	4,553
Volunteer and employee related costs		
KiwiSaver Employer Contributions	2,746	5,765
Relievers	0	0
Subcontractors	0	0
Salaries	112,349	222,518
Travel costs for staff	8,919	18,291
Travel - National	398	953
Total Volunteer and employee related costs	124,413	247,527
Costs related to providing goods or services		
ACC Levies	1,715	2,312
Advertising	0	0
Bank Fees	32	760
Childrens Resources	0	0
Cleaning Expenses	0	0
Community Assistance	180	230
Consultancy	15,496	30,890
Computer Expenses & IT Support Costs	2,971	6,011
Entertainment - General Events	70	376
Entertainment - Ops Team Meals	17	297
Entertainment - Volunteer Events	65	149
Equipment Hire	0	0
Equipment Rental Fees	0	187
Event & Hireage Costs	2,053	2,182
Freight & Courier	87	215
General Expenses	3,607	2,528
Gifts - 100% Deductible	156	2,215
Health & Safety Expenses	0	0
Home Help/Multiples (WINZ)	5,221	15,394
Insurance	3,924	6,975
Light, Power, Heating	0	0
Low Cost Assets <1000	1,190	3,855
Merchant Fees	5,196	5,196
Motor Vehicle Expenses	645	697
Office Expenses	60	60
Satellite Office Expenses	5,000	15,401
Permits, Licences & Fees	0	0
Printing & Stationery	733	3,528
Professional Development	0	0
Rates	0	0
Rent	19,084	23,997
Repairs and Maintenance	0	0
Rubbish removal	0	0
Staff Wellbeing	200	400
Subscriptions	9,582	12,823
Telephone & Internet	3,060	6,180

Training Expenses	646	2,948
Website Costs	0	567
Total Costs related to providing goods or services	80,989	146,371
Other expenses		
Advertising	5,474	11,719
Accounting Fees	7,742	11,196
Borrowing Costs / Loan Fees	0	0
Depreciation	2,245	5,237
Entertainment - Non deductible	175	946
Interest Expense	(302)	259
IRD Penalties	310	407
Legal expenses	5,001	5,571
Loan Fees	(772)	0
Total Other expenses	19,873	35,334
Account	2025	2024
3. Analysis of Assets		
Bank accounts and cash		
M4M Debit Visa Acct	0	509
M4M Payroll Account	5,217	32,179
Mums4Mums Charitable Trust	19,171	40,712
TTFL Debit Visa Card Account:	42	0
TTFL Ops Account:	4,182	0
TTFL Payroll Account:	8	0
Total Bank accounts and cash	28,620	73,400
Debtors and prepayments		
Accounts Receivable	5,246	521
MOE Income Receivable	36,028	0
Total Debtors and prepayments	41,274	521
Other current assets		
Loan - Employee	0	1,088
Total Other current assets	0	1,088
Account	2025	2024
4. Analysis of Liabilities		
Creditors and accrued expenses		
Accounts Payable	79,947	24,011
MOE Income Received in Advance	50,851	0
GST	9,348	(3,066)
Total Creditors and accrued expenses	140,146	20,945
Loans		
Current Portion		
Flexi Commercial Loan	7,798	0
MTF Finance 33080011	10,150	0
Loan - CCF Funding W1688	15,000	0
Total Current Portion	32,947	0
Non - Current Portion		
Flexi Commercial Loan	22,833	0
MTF Finance 33080011	16,939	0
Total Non - Current Portion	39,772	0
Total Loans	72,720	0
Account	2025	2024
5. Property, Plant and Equipment		
Other Fixed Assets		
Computer Equipment	8,601	1,494
Accumulated depreciation - Computer Equipment	(3,785)	(747)
Total Other Fixed Assets	4,815	747
Leased Assets		
Other Fixed Assets		
Website	5,988	5,988
Accumulated depreciation - Website	(4,116)	(2,245)
Total Other Fixed Assets	1,871	3,742
Total Leased Assets	1,871	3,742
ECE Centre Equipment & Improvements		
ECE Centre Equipment & Improvements owned	39,029	0
Accumulated depreciation - ECE Centre Equipment & Improvements owned	(2,899)	0
Total ECE Centre Equipment & Improvements	36,129	0
Total Property, Plant and Equipment	42,816	4,489

Account	2025	2024
6. Accumulated Funds		
Accumulated Funds		
Opening Balance	38,354	15,973
Accumulated surpluses or (deficits)	(153,082)	22,381
Total Accumulated Funds	(114,729)	38,354
Total Accumulated Funds	(114,729)	38,354

8. Commitments and Contingent Liabilities

The entity leases the premises it operates from under a non-cancellable lease agreement. Future minimum lease payments are as follows: Within 12 months: \$52,000.00, One to five years: \$260,000.00, Beyond five years: \$208,000.00 Total future minimum lease payments: \$52,000.00. The lease agreement is guaranteed by Mums4Mums Charitable Trust.

Account	2025	2024
Commitments to lease or rent assets		
Commitments to lease or rent (15 Millers Road)		
Deed of Variation of Lease commenced 29 August 2024 with a term of 10 years. Deposit Paid = \$8,666.66+GST, Monthly rent = \$4,333.33+GST+outgoings. This is subject to a market rent review on two yearly on alternate years	485,333	0
Total Commitments to lease or rent (15 Millers Road)	485,333	0
Total Commitments to lease or rent assets	485,333	0

Mums4Mums Charitable Trust has provided a financial guarantee for the lease of the premises occupied by Treasured Tamariki Foundation Limited. Mums4Mums Charitable Trust is the sole shareholder of Treasured Tamariki Foundation Limited, which is a related party. As at the reporting date, no payments have been made by Mums4Mums Charitable Trust under this guarantee.

There are no contingent liabilities as at 31 March 2025 (2024: Nil).

9. Ability to Continue Operating

The entity will continue to operate for the foreseeable future.

10. Events After the Balance Date

There were no events that have occurred after the balance date that would have a material impact on the Performance Report (2024: Nil)

11. Related Parties

The Trust has conducted the following types of transactions with related parties:

Description of related party relationship	Description of the Transactions	Value of Transactions		Amount owing from/(to) related party	
		2025	2024	2025	2024
CJ Dafoe – CEO of Mums4Mums & Director of TIFL	CJ Dafoe has deposited funds to help with the ongoing operating costs	(21,939)	(20,199)	(14,573)	(20,199)

Mums4Mums

Mā Māmā, Mō Māmā

Mums Supporting New Mums in our Community



thank  you



Thank you for your support of
mums4mums Charitable Trust

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Phone: 07 262 0686

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Website: www.mums4mums.org.nz

Facebook: <https://www.facebook.com/mums4mumsnz>